



AG ROP Select-a-Term[®] Life Insurance

The insurers of American General Life Companies proudly introduce a brilliantly refreshed solution for your clients' needs: **AG ROP Select-a-Term.**

We've got our mojo back!

Key Features:

- Choice of 17 term durations for maximum customization: 15 years and 20-35 years
- Extremely competitive premiums
- Cash value equal to cumulative base premiums paid upon surrender at end of level term period
- New client choices for coverage and cash value beyond the level premium period
- Accepts conversions from AG Select-a-Term during the first two years, with full commissions on the increase in premium

Compared to similar products, AG ROP Select-a-Term offers more durations, more options and more affordable premiums. **More mojo!**



For complete details, read the Product Announcement



For fast quotes and comparisons, use our Rapid Rater tool at eStation.aglife.com.



Join us for a Webinar to learn more about the new AG ROP Select-a-Term



AG's Select-a-Steak Sales Contest
Sales of AG ROP Select-a-Term[®] could earn producers a \$200 gift certificate from Omaha Steaks[®] for your backyard barbecue.

Marketing Materials Now Available

- Consumer Brochure
- Producer Guide
- Rate Book
- Brainshark Presentation
- Banner Ads for IMO/Producer Web sites
- Customizable Flyers
 - Competitor Comparison
 - Lifestyle Protection with ROP

To order printed marketing materials, visit Forms Depot on our Web site: eStation.aglife.com

American General Life Companies

*31-35 year durations not available in all states.

AG ROP Select-a-Term accumulates a cash value that starts no later than the fifth policy year. At the end of the level premium period, the cash value of the in-force policy equals the total of cumulative premiums paid, less any charges for substandard ratings and riders. If the client surrenders the policy, this amount is paid out, minus any outstanding loan balance. Alternatively, the same amount may be rolled into a permanent plan of insurance should the insured be eligible for and choose to exercise the conversion option. Coverage may also be continued beyond the level premium period by payment of increasing annual premiums, and the policy will continue to build cash value until the policy anniversary nearest the insured's 95th birthday when the cash value will equal the face amount of the policy. The cash value, minus any outstanding loan balance, will then be distributed as the endowment benefit if the policy is in force and the insured is then living. The cash value and endowment benefit are subject to all terms and conditions detailed in the policy.

INSURANCE ADVERTISEMENT Policies issued by **American General Life Insurance Company (AGL)**, 2727-A Allen Parkway, Houston, Texas 77019, AG ROP Select-a-Term Policy Form Number 10001, AG Select-a-Term Policy Form Number 07007, and **The United States Life Insurance Company in the City of New York (USL)**, 70 Pine Street, New York, New York 10270, AG ROP Select-a-Term Policy Form Number 10001N and AG Select-a-Term Policy Form Number 09007N. The underwriting risks, financial and contractual obligations and support functions associated with the products issued by AGL and USL are the issuing insurer's responsibility. Guarantees are subject to the claims-paying ability of the issuing insurance company. USL is authorized to conduct insurance business in New York. Policies and riders are not available in all states. American General Life Companies, www.americangeneral.com, is the marketing name for the insurance companies and affiliates comprising the domestic life operations of American International Group, Inc. including AGL and USL. **IMPORTANT:** Prior to soliciting business, be certain that you are appropriately licensed and appointed with the insurer and that the product has been approved for sale by the insurer in that state. If uncertain, contact your American General Life Companies representative for assistance. ©2010. All rights reserved. AGLC104255 **FOR PRODUCER USE ONLY — NOT FOR DISSEMINATION TO THE PUBLIC.**