

Take advantage of the



We're kicking off the new year with a special reward for sales of Aviva products!

Agents who pay for more than \$15,000 in target premium* now through January 31, 2010 will receive a \$250.00 American Express Gift Card. The top three general agents in paid production* during this period will also receive a \$250.00 American Express Gift Card.

*Only Aviva Life and Annuity Company of New York business is eligible.



AVIVA

In accordance with New York state law the maximum annual gift award to a producer in a year is \$1,000. This contest may require we lower the award to comply with New York State law (based on prior awards this calendar year).

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Form 2088NY

**Aviva Life and Annuity Company
of New York**

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