



Sales ideas and marketing materials for **AG Select-a-Term[®]**

**American
General**
Life Companies

Please Note: Internet access is required to open links.

AG Select-a-Term[®] is the industry's best term value. You pick the term period that matches your client's needs for truly customizable, low cost guaranteed level premium coverage. We offer the most term periods at highly competitive rates for all your term cases.

- 17 Level Term Periods
- Face amounts as low as \$100,000
- Available in all 50 states
- Broad selection of riders for customization
- Convertible

For Use with Consumers:

- Consumer Guide
- Term Laddering Sales Concept
- Sample Rate Flyer
- Why is this baby so happy?

Customizable Sales Concepts:

- Term to Retirement
- Key Employee
- Mortgage Protection
- Working with Parents
- Older Age Coverage

For IMO/Producer Use:

- Producer Guide
- Rate Reduction PowerPoint (with Speaker Notes)

Customizable Sales Ideas:

- Competitive Comparison Flyer
- Top10 Reasons to Sell AG Select-A-Term
- Rated Case Competitive Flyer

Additional Links:

Term Riders for IMO/Producer Use:

- Disability Income for Term Buyers
- Select Income Rider Highlights
- Select Income Rider FAQ
- Select Income Rider PowerPoint

Term Riders for Consumer Use:

- Select Income Rider Consumer Guide
- Two-Income Family Case Study
- One-Income Family Case Study

