



INSURANCE & FINANCIAL  
SERVICES, INC.

*"HELPING BUILD WEALTH"®*

## HBW PRESS RELEASE

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**HBW Insurance & Financial Services, Inc., is proud to announce ~**

### **HBW 2011 Annual Business Development Conference at new location, Planet Hollywood, this August.**



**Simi Valley, California** – HBW is now planning its annual event at this exciting new location. The event will be on August 7-9, 2011, at the Planet Hollywood Resort & Casino, 3667 Las Vegas Boulevard South, Las Vegas, Nevada.

This is a comprehensive product training and professional development conference, which includes general sessions with motivating and knowledgeable speakers, more than 15 breakout sessions, hierarchy sessions and a welcome reception so you can meet and learn from others on the HBW team! There will be exhibit sessions with 20+ companies offering the industry's latest technology, tools and trends to help you grow your business. HBW's partner companies will be present, including such companies as American General Life Companies, Creative Marketing, Foresters and more.

**Over 350 HBW Associates have already registered for this event!** The Spring Special for the event is now available and everyone can register for just \$49 at this time.

Additionally, HBW is offering an AVP Training School special training program on Wednesday, August 10<sup>th</sup>. This training is vital for learning how to run a profitable, long-term, sustainable business and take your business to the next level. There is an additional cost and separate online registration required for this training. The associate must be an Agency Manager or higher to attend. Lunch and all training materials are included.

To register for the conference as soon as possible for the best tuition price, go to [www.hbwinc.com](http://www.hbwinc.com) and click on Events. A Spouse is welcome for only a \$20 additional cost. Planet Hollywood is offering a special room rate for HBW, so reserve your room now and get a \$25 discount upon check-out. A limited number of rooms are available at the special rate, so reserve your room early.

**About HBW and its Affiliate Companies** – HBW is an independent financial marketing organization that specializes in needs-based services. HBW provides a wide variety of life insurance products, fixed and fixed-indexed annuities, debt elimination, investment advisory services offered through HBW Advisory Services LLC, and mutual funds and variable products offered through HBW Securities LLC. All associates must be properly licensed to represent any of the above.