

MARKETING UPDATE

January 31 Deadline for “10 for \$1,000” Contest

Reminder: The deadline to pay for cases under the “10 for \$1,000” sales contest is January 31, 2010. Eligible cases that were submitted by December 31, 2009 must be placed in-force by January 31 to qualify for the award payment.

As you work to place cases in-force, please keep the following processing cut-off dates in mind.

January 26: Cut-off for pending applications approved by Underwriting with no subsequent delivery requirements.

January 28: Cut-off for receipt of outstanding delivery requirements on conditionally issued cases.

See the complete [American General Life](#) and [United States Life](#) contest rules, which can also be found on our producer Web site, <http://eStation.aglife.com>.