



Re·cog·ni·tion

An act of recognizing or the state of being recognized; the acknowledgment of achievement, service, merit, etc.; the expression of this in the form of some token of appreciation

Recognition is a powerful motivator – especially recognition that takes place in the presence of one's peers.

That's why HBW and American General Life Companies will recognize 2010's **Top 25** producers of Income Advantage Term during HBW's Business Development Annual Meeting August 1-3, 2010, at the Las Vegas Hilton!

The **Top 25** writing agents will be recognized during an award ceremony on the main platform and will be invited to a Private Reception with Mary Jane Fortin, President and CEO of American General Life Companies, and HBW founders Barney Hellenbrand, CEO; Raymond Berry, Honorary Chairman; and Dan Ward, COO.

Will we see you on stage in Las Vegas in August? Sharpen your pencils and strive to be in the **Top 25**!

Recognition Contest Details

- Contest applies only to sales of Income Advantage Term with Select Income Rider
- Sales submitted on/after January 1, 2010, and paid by July 16, 2010, will be counted
- Top 25 agents with the most number of paid Income Advantage Term sales will be recognized
- Minimum of 10 paid cases required to qualify



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**American
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Life Companies

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