

Heritage Living Trusts is excited to announce that the toll free phone presentation and many of our sales and marketing materials are now available En Espanol!

Now En Espanol!

866-927-8552 ext 2

Our new Telephone Living Trust Presentation continues to be a tremendous prospecting success. We have had hundreds and hundreds of dial-ins, and numerous sales resulting from this new sales tool.

This opens the Espanol market for Heritage and makes this valuable information available in a comprehensive way to all of your Espanol speaking clients and prospects.

View our Espanol marketing and sales materials, including the Trust Application and Asset Organizer by logging into the Agent Section of the website, or clicking on this link.

<http://www.heritagelivingtrust.com/AgentSalesTools.aspx>

One of our leading agents related to me this week how he put his cell phone on speaker and dialed the presentation number to let the phone call make the presentation to the client he was meeting with. I'm told he sold it! This may not work for some agents but it is an effective way to get the message across regarding the value of a Living Trust.

The presentation is available 24/7 at the number above. If you haven't listened to it yet...dial up and start taking advantage of this dynamic presentation. Its a great way to spark interest in a Living Trust. Each time someone calls the number we get a notification and a message (when one is left). We follow-up with the prospect when they leave their number and refer them back to you for followup. Telling your prospects about a Living Trust can't get any easier.

Sign up today with the 1 page HBW/HLT Agent Agreement

<http://heritagelivingtrust.com/documents/HBWAgent.pdf>

Happy Holidays!



A FREE LAND TRUST WITH EACH HLT SOLD!

All Heritage Revocable Living Trusts sold November 17th - December 31st, 2011 comes with a FREE Land Trust, a \$1500 value!

To learn the benefits of a Land Trust click on this link: <http://www.heritagelivingtrust.com/documents/LandTrustInfo.pdf>

Click on this link to view and print the one-page Land Trust Data Form: <http://www.heritagelivingtrust.com/documents/LandTrust.pdf>

Note: HLT will waive the first year compensation on the Free Land Trust if named as the Trustee.

Don't let your friends, family, and prospects miss this incredible opportunity!

The fine print:

All Trust Applications must be dated 11/17/2011 - 12/31/2011 and be received no later than January 6, 2012. One Free Land Trust per Heritage Revocable Living Trust sold. Payment Plan sales DO qualify for this promotion, I.L.I.T.'s do not qualify. No commissions are paid on Free Land Trusts. Additional Land Trusts may be purchased at the current rate of \$1500. *Special Bonus Commission paid on additional Land Trust sales.*

For questions about Land Trusts and the pricing of additional Land Trusts please call 888-437-8778 or email support@heritagelivingtrust.com

Happy Holidays!