

Help build a successful policy review practice

Policy review tips and proven strategies



Be honest with yourself. Can many of your clients use a life insurance [policy review](#)? Life changes. Products change. Here are the reasons why you should put a policy review practice to work for you:

- **Stronger client relationships:** When you take the time and look out for your clients' needs you position yourself as a professional.
- **Potential to improve your clients' situations:** Depending on the scenario, you may help a client save money, gain more coverage for the same premium, or reassure a client that everything is on track.
- **An opportunity to increase your sales:** Often times a policy review reveals needed changes and an opportunity for you to grow sales.

North American has a full set of materials to help you put a [policy review](#) practice in place today—from client worksheets to brochures. Start now and help your clients meet their financial protection goals.

Accelerate your sales today with a policy review practice.
For help with case design, contact **Helping Build Wealth** at **(800) 473-3856**.
Visit us at www.hbwinc.com.

