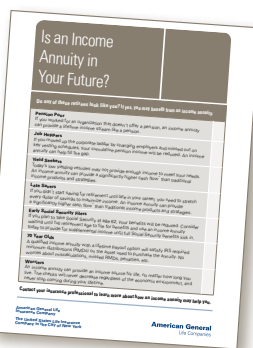


6 Easy Steps to Giving Your Retired Clients a Raise

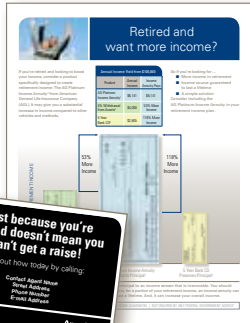
The AG Platinum Income Annuity® may give your clients a Raise in Retirement!

The following steps give you an easy way to determine which clients and prospects may benefit from a lifetime guaranteed income.

1. Use the "Is an Income Annuity in your Future?" piece to uncover potential income annuity clients. This piece is approved for consumer use so you can share it with your clients and prospects.



2. Send a note with the "Just because you're retired..." brochure to clients that fit the income annuity profile. Or place an ad in a local newspaper using this ad slick to prospect for new clients.



3. Follow-up with a phone call to the clients you sent the note to and make an appointment to see them.

4. Before the appointment get a personalized client quote by logging on to www.retirementraise.com, by e-mailing annuitymarketing@aglife.com or by calling the AG American General Annuity Marketing Desk at 1-888-438-6933, option 2.



5. At the meeting provide your clients with their personalized quotes and the "Platinum Income Annuity®" client brochure.



6. Give yourself a pat on the back for introducing your clients to a guaranteed lifetime income source.*

Now you can repeat the process.

Insurers of American General Life Companies help preserve lifestyles by providing lifetime guaranteed predictable income ... and a retirement raise!

To learn more, please contact an Income Annuity Specialist today at

1-888-438-6933 option 2

or e-mail annuitymarketing@aglife.com

* Depending upon option chosen.

These product specifications are not intended to be all-inclusive of product information. State variations may apply. Please refer to the annuity contract for complete details. This contract is not insured by the FDIC, the Federal Reserve Board or any similar agency. The contract is not a deposit or other obligation of, nor is it guaranteed or endorsed by any bank or depository institution.

Annuities issued by:

American General Life Insurance Company

2727-A Allen Parkway, Houston, Texas 77019

AGL Platinum Income Annuity®

Single-premium fixed immediate income annuity contract number 10161

The United States Life Insurance Company in the City of New York

830 Third Avenue, New York, New York 10022

USL Platinum Income Annuity®

Contract Number 01016N is only available in the state of New York

The underwriting risks, financial and contractual obligations and support functions associated with the annuities issued by American General Life Insurance Company (AGL) or The United States Life Insurance Company in the City of New York (USL) are its responsibility. AGL does not solicit business in the state of New York. Annuities may vary by state and are not available in all states. Guarantees are subject to the claims-paying ability of the issuing insurance companies.

American General Life Companies, www.americangeneral.com, is the marketing name for the insurance companies and affiliates comprising the domestic life operations of American International Group, Inc.

Important: Prior to soliciting business, be certain that you are appropriately licensed and appointed with the insurer and that the product has been approved for sale by the insurer in that state. If uncertain, contact your American General Life Companies representative for assistance.

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